

Annual Report 2019



Diversity
Community
Independence





Frank McFarlane

Chairman of the Board of
Trustees

2018/19 has been a tremendous year
for Bradbury Fields.

Following a successful fundraising campaign in 2017/18 which raised £7,500 towards the cost of buying a new minibus, we were delighted to be successful in a bid to the Steve Morgan Foundation who made up the difference and purchased a new minibus for us. The new bus was delivered in April 2018. This has made a real difference and was enhanced by us being able to influence the interior design to make using the vehicle easier to see.

Additionally, we are continually grateful to the Steve Morgan Foundation for providing a further £26,606 this year towards the cost of running our Be Active Service. This was also supplemented by a grant of £5,000 from the John Moores Foundation to help cover volunteer costs.

In November we were delighted to conduct the formal opening of our Resource Centre by welcoming Sarah Green from Liverpool One to cut the ribbon. Having the support of such a prominent local retail agency was a marvellous boost for morale.

We have also secured several grants from Charitable Trusts towards the refurbishment of our reception and establishment of the resource centre and in this year, these include £19,000 from the Wolfson Foundation, £5,000 from The ACT Foundation– now known as The Edward Gostling Foundation.

Our thanks also go to Sue Clamp who is owner and director of VISPA who kindly donated a new Braille Embosser which complements the refurbishment of the resource centre. We are also grateful to the Will Charitable Trust for the donation of £15,000 to increase our Benefits Advice Service.

Thank you to our magnificent staff and 167 volunteers without whom we couldn't do half of the things that we currently offer.

The appointment of a part-time Maintenance Manager has helped reduce our ongoing maintenance costs as well as having a better approach to scheduling works.

Additionally, we were invited to take up a charity place on the Business Network International (BNI) Premier chapter based in Liverpool. Our Chief Executive was recognised as the Member of the Year for 2018. This enabled us to raise our profile within the corporate sector and has resulted in several significant introductions to other businesses who may ultimately adopt us as their charity of the year.



Phil Longworth


Chief Executive Officer

This year has been a great year for Bradbury Fields with the continued emphasis centred around partnerships and collaborative working.

This has involved a new service design for rehabilitation services in Liverpool with the Sight Loss Learning Hub at Christopher Grange and leading and participating in the Merseyside Vision Consortium, Liverpool VISPA (Visually Impaired Sports and Physical Activities), Visionary and the 800 group.

We were delighted to welcome the establishment of the Merseyside Sight Loss Council which has enabled us to more proactively involve people who are Blind or Partially






Sighted in influencing the design and delivery of the services they may need. Bradbury Fields is driven by trying to help people achieve their aspirations advocating for inclusive design from the outset and accessibility in the built environment and the distribution of information.

After many years of uncertainty, it was good to be awarded the Liverpool Visual Impairment Holistic Contract. For the first time in many years we are now able to plan with a touch more confidence. We have seen the launch of our Resource Centre, the commencement of an employment initiative and the introduction of additional Information and Benefits Support for 12 months.

The award of the Liverpool VI contract meant that Trustees and Staff were able to hold strategic planning days in January/February and we are grateful for the pro-bona facilitation offered to us by Andy Bounds, which helped maintain a specific focus on actions. The relationship with Christopher Grange and the Catholic Blind Institute has developed during the year as a direct consequence of working together to deliver the Liverpool Contract.

We have some amazing staff and volunteers and their commitment is phenomenal.



68 

people
saved from
isolation



117 

people secured
£582,844
of disability benefits

177 

people took
part in an
activity

2,731 

people

regained their independence
with help from our teams.

1,492

Life changing
pieces of equipment
issued. 



Services

This has been a very positive year for Bradbury Fields as far as the services we offer are concerned.

Our Eye Clinic Liaison Officers continue to provide valuable support to those people living with sight loss. Together they have supported over 3,500 people during the year bridging the gap between hospital and community services.

Our long-standing team of Rehabilitation Workers across Liverpool and Knowsley have been able to continue their invaluable work helping visually impaired people to retain or regain independence in areas such as: mobility, low vision, communications and daily living skills. 2,731 individuals received help from the teams and 1,492 pieces of equipment were issued through our equipment budgets.

After a long wait the tender for our Liverpool contract came out and in November, we were awarded the Liverpool Vision Impairment Holistic Service contract. This was commissioned as a single contract and has led to a closer working relationship with the Sight Loss Learning Hub based at Christopher Grange. This allows both agencies to maximise the skills and resources available.

Since the award we have had several development meetings, involving staff from both agencies and developed a Living with Sight Loss Course, which provides awareness around digital technology, practical advice on kitchen safety alongside a comprehensive living skills programme.

Services

Service users attending the course can also access low vision and mobility assessments and any follow-on training that is needed. We are also able to facilitate a number of monthly groups around eye conditions, including the Macular Society Support Group, Retina UK Group, and Charles Bonnet Group.

We have been fortunate to secure funding to allow us to recruit a part time Rehabilitation Assistant who will work with our Specialist Deafblind Rehabilitation Worker. The aim of the project is to improve services offered to these individuals and to develop activities which meet their individual needs.

We continue to provide excellent advice and assistance for disability related benefits. We have assisted 117 individuals to increase their combined annual income by £582,844.





Our Active Vision Clubs continue to offer a safe environment for 68 people who may be at risk of loneliness or feeling isolated. This service is also complemented by our Be Active Service which has supported 177 people during the year to continue to participate in community activities and everyday leisure activities that others may take for granted. Bradbury Fields has to raise funds each year to continue to offer these services.

Our social activity groups provide a range of health and leisure activities including: walking, tandem riding, choir, angling, gym, swimming etc.

We have arranged Focus Days, at which we invite complimentary agencies to show the latest equipment. This has included Ox sight, who have developed glasses using image interpretation technology. British Wireless for the Blind showed us their latest radios. Synaptic also demonstrated their smart TV products. Blind and Partially Sighted people, their families, carers and professionals have been welcome to attend these Focus Days.



John Dawson

Hon. Treasurer

There was a surplus this year of £24,089 compared with a deficit of £21,757 last year.

Income for the year at £943,440 was £127,335 higher compared to last year. This increase was mainly due to higher funding received from local authorities (Liverpool and Knowsley), donations and trading activities. Expenditure for the year of £919,351 was £81,489 higher than last year.

Within trading activities, there was a pleasing increase in the level of Bistro income. Last year a review of fundraising strategy and income generation opportunities was undertaken. This together with hard work by the whole team is showing an impact.

However, it is vital that this trend continues to enable the organisation to implement its full strategic objectives.

Staff Costs
were 63% of
our total
Expenditure

56%
of our income
came from
services
under contract

21% of our
income
was raised from
Donations
and **Legacies**

Income			
Services Supplied Under Contract	£530,572	<div></div>	56%
Donations and Legacies	£193,623	<div></div>	21%
Charitable Rental Income	£92,282	<div></div>	10%
Other	£126,963	<div></div>	13%
	£943,440		100%

Expenditure			
Staff Costs	£579,691	<div></div>	63%
Repairs and Maintenance	£146,670	<div></div>	16%
Insurance and Utilities	£41,270	<div></div>	5%
Other	£151,720	<div></div>	16%
	£919,351		100%

Community

At Bradbury Fields community is a huge part of what we do. Over the past year we have seen the involvement of our community grow, as people give up their time, money and skills to support our charity.

Only 60% of our funds come from government, the rest is from people like you giving donations and gifts in Wills. Without these, two-thirds of our services would not exist, meaning hundreds of visually impaired people would be left feeling isolated and lonely.

This year saw the relaunch of our "Friends of Bradbury Fields" initiative. For just £25 a year, you can support our life changing work and receive a number of discount vouchers and offers.

2019 also saw the launch of our new look website. This new website matches the consistent branding across the charity as well as having increased functionality. We can now take service referrals online, room bookings, transcription requests as well as online donations through Paypal.



Our supporters have taken part in sponsored walks, runs, bike rides, hikes and even piano marathons. Using JustGiving fundraisers can create their own page to raise money for the charity and track their individual progress.

Without our supportive community of donors, volunteers, fundraisers and supporters, we wouldn't be able to do our vital work. So from everyone at Bradbury Fields - thank you.



"Finding out about Bradbury Fields has changed my life. I have met some lovely and inspirational people. Having sight loss can be very challenging, but when you are at Bradbury fields you don't feel like you have a disability – you just feel like you are part of one huge family." - **Volunteer**



Management Team

Philip Longworth 
Chief Executive

Nicky Barnett 
**Deputy Chief Executive
Services Manager**

Gill Dottie +217
**Business Development
Hospitality Manager**

Linda Deery +207
Finance Manager

Maria Schofield +203
**PA to the Chief Executive
Volunteer Administrator**

Louise Miller +202  
Fundraising Manager

Jamal Abdullah +214
**Resource Manager &
Be Active Coordinator**

Liverpool Team

0151 221 0888

Carol Byrne 
Judith Leech 
Dawn Scott 
Jamal Abdullah
Wendy Booth 
Rehabilitation Officers

Pat Marteau
Rehabilitation Assistant

Viv Middleton
Resource/Retail Assistant

Harriet Dunn  
**Rehabilitation Assistant
for Deafblind People**

Paul White
**Welfare Benefits
& Advocacy Worker**

Curtis Miller 
**Welfare Benefits &
Rehabilitation Assistant**

Knowsley Team

0151 244 4094

Marie Messin
Senior Rehabilitation
Officer

Josie Lynch
Rehabilitation Officer

Amy Greenwood
Rehabilitation Assistant

Emma Birchall
Clerical Assistant

Eye Clinic Liason Officers

Corinna Swift 
Royal Liverpool Hospital
0151 706 3995

Hilary Butter
Aintree Hospital
0151 529 0183

Jesse Bowie
Maintenance Manager

Wally Eyres
Facilities Assistant

Kim Eyres +226
Active Vision Coordinator

Vincent Cragg +325
Catering Supervisor/Chef

Lorraine Edwards 
Receptionist

Christopher Moore
Hospitality Assistant

Christopher Moore +211
Communications Officer

Glen Flatley 
Trust Funding Officer

Visually Impaired



Hearing Impaired



BSL Qualified Signer



All of our staff and volunteers are trained in visual awareness. This creates a unified and compassionate service across the charity.

This training is essential for all front line staff and we offer it as part of our services. For more information, visit our website.

Board of Trustees

Mr Frank McFarlane
Chairperson 

Mrs Geraldine Bounds
Deputy Chair 

Mr J Dawson
Treasurer 

Mrs J Collins

Mrs M Guppy  

Mr M Scanlan 

Mrs N Ditchfield 

Mr R Phillips

Mr T Roberts

Mr E Robinson

Mr M Hughes-Paton 

Mr I Mitchell 

Mrs S Turnham 



Visually Impaired



Hearing Impaired





Room Hire

Meetings, Conferences,
Events and more...

Contact:

0151 221 0888 + 217

www.bradburyfields.org.uk



Afternoon Tea

Booking required, please speak to a member of staff.



Weddings

Suitable for any budget
Dedicated Team
Fully Licensed Bar

0151 221 0888
www.bradburyfields.org.uk/gs

Get Involved

Volunteer and directly support our important work.

www.bradburyfields.org.uk/volunteer

Donate as much or as little as you can, as a one off or a repeat donation.

www.bradburyfields.org.uk/donate

Join the Friends of Bradbury Fields for just £25 a year.

Remember us in your will. Legacy donations are a way of leaving something positive behind.



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